

eSolution Services

End-to-end Business Process Driven eSolutions

"I would like to thank DeCare Systems Ireland for their contribution in building high value ebusiness solutions for Avon over the last few years. They understand our business, our values, our mission and most importantly they share our desire for delighting our Representatives and customers. DeCare Systems Ireland is a global strategic business partner."

**- Pattiann McAdams,
Executive Director of eCommerce,
Avon Products, Inc.**



(See case study on reverse)

Public and private sector organisations continue to make significant investments in new technologies, web applications and infrastructure to compete effectively, but frequently find that the delivered solution has fallen short on functionality or worse, has not delivered the desired return on investment. The consequence of this to the business is a lack of flexibility and inability of systems to react quickly (and cost effectively) to business process changes.

DSI understands this challenge and offers a flexible approach to generate greater value from new or existing application investments for our clients.

B2B Application
Design and
Development

B2C Application
Design and
Development

B2B2C
Application
Design and
Development

eBusiness
Strategy Review
& Assessment

eGovernment
System
Development &
Integration

DSI provide the entire spectrum of eSolutions

DSI provides end-to-end eBusiness solutions that incorporate tools, expertise, methodologies and processes using the latest technologies from the Java and Microsoft technology platforms. Global clients such as Amazon and Avon Products rely on DSI to implement global solutions to achieve specific real world business objectives - to build rewarding customer relationships, to facilitate operational efficiencies in a multi-channel environment - to increase revenue and significantly enhance customer service delivery. As the first European Amazon Certified Provider, DSI is a proven leader in delivering effective, business-process-driven eSolutions.

Building flexible, highly integrated eSolutions

DSI partners with leading technology and ebusiness solution providers to offer the entire suite of eCommerce applications:

- Search Engine Optimisation
- Content Management Systems
- Analytics
- Email Marketing
- Site Search
- Site Performance
- Affiliate Marketing

DSI's **eBusiness Strategy Assessment** is for organisations that are either at the beginning of or well travelled along the road of evolving their online presence. Irrespective of the market vertical, DSI interprets the organisations business processes to assess the corresponding technological requirements, and then maps these into a comprehensive project execution plan. Applying our extensive experience of system architectures and emerging technologies, we can address the needs of a straightforward e-business site, or map a highly integrated multi-faceted platform to drive the business into the future.

The **eBusiness Development** services offered by DSI benefits from and draws on the years of front line exposure to the global Business to Consumer industries and direct selling business (Business to Business, Business to Business to Consumer). Furthermore, it is backed by the successful implementation of many core and peripheral systems in these verticals. Our approach is platform-agnostic and delivers on the client's definition of key success factors, remaining diligent on organisational alignment and incorporating a comprehensive development plan.

Every DSI built solution is supported by a robust technical architecture and is developed in accordance with leading project methodologies and techniques. We not only provide the full suite of eCommerce applications - we guarantee that they will be flexible, highly integrated solutions and are extensible for future growth.

DSI provides **eGovernment System Development and Integration** services to enhance the access to the delivery of government services that benefit citizens, business partners and employees. In collaboration with Cake Solutions, our Manchester-based implementation partner, we delivered a high-value Spring-powered information technology solution for the United Kingdom Governments Trade and Investment agency. The custom built application includes advanced content and contact management functionality that interprets the behaviour of users as they traverse on-line content.

Case Study: Avon Products Inc.

DSI has been providing Avon Products with global B2B and B2C solutions since 1998. DSI's B2C technology which powers the US, Canadian and UK sites is recognised as one of the industries most successful B2C sites (Ranked #25 of the top 300). DSI's global web platform has been central to Avon's international web strategy, enabling them to get multiple branded sites up and running in a matter of months to gain a quick online foothold in global markets.

How can we help you?

To discuss how we can help your organisation with our Bespoke Development Solutions, call us on +353 21 4925 110 or send us an e-mail to info@decaresystems.com.

About DSI

DSI is an enterprise software development company specialising in developing and integrating custom .Net and Java applications. Our customers, who include Amazon, Avon, Expedia and a number of large US healthcare insurance carriers, chose DSI because of our strong attention to technical excellence and our proven project delivery skills.